

Report in English

Cáceres 2031 and Abby Violin showcase Extremadura's heritage through a *Game of Thrones*-inspired video

Executive Summary

The Cáceres 2031 Consortium has partnered with internationally recognized violinist **Abby Violin** to produce a music video inspired by the *Game of Thrones* universe. The initiative aims to promote Extremadura's cultural and natural heritage while strengthening Cáceres' bid to become **European Capital of Culture 2031** through an internationally appealing audiovisual production.

Key Facts

- **Organizers:** Cáceres 2031 Consortium and violinist Abby Violin.
- **Main objective:** Promote Extremadura's cultural heritage through a high-impact audiovisual project with international appeal.
- **Creative concept:** The video draws inspiration from the music and visual atmosphere of *Game of Thrones*, a series closely linked to several historic locations in Extremadura.
- **Locations:** The production highlights some of the region's most iconic historical landmarks and natural landscapes.
- **Strategic value:** The project supports the international communication strategy of Cáceres 2031 by combining heritage, music, tourism and contemporary cultural storytelling.

Expected Impact

- Increase international awareness of Extremadura and the Cáceres 2031 bid.
- Strengthen the region's reputation as a cultural and audiovisual destination.
- Promote heritage through innovative digital storytelling.
- Reach broader international audiences interested in culture, tourism and film-related destinations.

Conclusion

The collaboration between Cáceres 2031 and Abby Violin demonstrates how music and audiovisual creativity can become powerful tools for cultural promotion. By connecting Extremadura's heritage with globally recognized cultural references, the initiative reinforces the international profile of the European Capital of Culture 2031 bid.