

REPORT IN ENGLISH Encore AI

Cáceres 2031 and Encore AI – Artificial Intelligence for European Cultural Cooperation

- Pioneering initiative. Cáceres 2031 is working with Encore, an artificial intelligence tool developed by Culture Next and Whitelabel through their SDG Lab, to strengthen its bid and promote cultural cooperation among European cities.
- Active collaboration since May 2026. The bid team was introduced to Encore during the Culture Next conference in Larnaca (Cyprus) and has been using the tool continuously ever since.
- Knowledge exchange. Cáceres 2031 regularly prepares reports in Spanish and English on its projects and activities, which are uploaded to Encore. In return, the platform provides analyses, recommendations and insights from other European cities to help improve the cultural proposal.
- Cross-departmental collaboration. Encore's analyses are shared across the different departments involved in the bid, helping identify new opportunities and strengthen ongoing work.
- Public information and engagement. Encore is integrated into the Cáceres 2031 website through the virtual assistant "Ask Cáceres 2031", allowing citizens to access information about the bid, its activities and projects.
- Improving communication. The Communications team maintains an updated digital library of news articles, reports and relevant links. The team also reviews user enquiry reports to better understand public interests and improve the information available.
- European dimension. Participation in Encore strengthens Cáceres 2031's engagement with Culture Next and its contribution to collective knowledge among cities involved in the European Capital of Culture initiative.
- Cáceres 2031's distinctive role. Cáceres is the only Spanish finalist for the European Capital of Culture 2031 title actively participating in Culture Next's SDG Lab through the use of this tool.

Conclusion. The collaboration with Encore demonstrates the practical potential of artificial intelligence in cultural management and communication, helping Cáceres 2031 strengthen its bid, expand its European connections and improve public engagement.

