

REPORT IN ENGLISH Bruselas Week of Regions

Cáceres 2031 Presents Transcultura in Brussels – Culture, Territorial Transformation and European Cooperation

- International presentation. Cáceres 2031 presented its Transcultura methodology at the European Week of Regions and Cities in Brussels as a model for connecting rural and urban territories through culture.
- Bid representation. General Coordinator Iris Jugo took part in an EURegionsTalk session entitled “Transcultura. Reconnecting European Rural Territories Through Culture”, organised with the collaboration and support of the Extremadura Office in Brussels.
- Inspired by transhumance. Transcultura draws inspiration from the historical practice of transhumance, which connected communities, territories and knowledge, adapting this tradition to contemporary forms of cultural creation, exchange and cooperation.
- Addressing European rural challenges. The methodology aims to respond to challenges shared by many European regions, including depopulation, geographical dispersion and unequal access to cultural opportunities.
- Three methodological pillars. Transcultura is built around listening, connecting and transforming. Listening involves understanding citizens' needs and expectations; connecting fosters relationships between communities, professionals and institutions; and transforming focuses on creating lasting opportunities and capacities within territories.
- Projects putting Transcultura into practice. Initiatives such as Innovation Summit, Periscopio, Generación 31 and Rural Labs demonstrate this approach through professional training, youth participation, knowledge exchange and artistic creation in rural communities.
- Proposal for a European network. Cáceres 2031 introduced the idea of establishing a future Network of Transcultural Cities, to be explored in collaboration with UNESCO, aimed at sharing cultural experiences and methodologies among European territories.
- European dimension and legacy. The presentation in Brussels strengthens Cáceres 2031's international profile and its commitment to a European Capital of Culture project that creates opportunities for cooperation and cultural development beyond 2031.

Conclusion. The presentation of Transcultura in Brussels brings Extremadura's territorial experience into the European debate on culture and rural development. Cáceres 2031 proposes a methodology based on participation and cooperation, designed to connect communities, strengthen the cultural sector and build a lasting legacy.